



## Sponsoring opportunities

### European Conference on Machine Learning and Principles and Practice of Knowledge Discovery in Databases

ECML PKDD 2011 – September 5th to 9th, 2011, Athens, Greece

[www.ecmlpkdd2011.org](http://www.ecmlpkdd2011.org)

ECML/PKDD is the largest European joint conference in Machine Learning and Data Mining. The conference program includes presentations of peer-reviewed research papers, invited talks by eminent researchers and industry experts in the field, a wide program of workshops and tutorials, a challenge led by PASCAL NOE, a demo track and an industrial track. ECML/PKDD 2011 builds upon a very successful series of 21 ECML and 14 PKDD conferences, the last nine editions of which have been organized jointly.

Athens, the capital of Greece, offers a unique venue for ECML/PKDD of this year. The city of Athens has been chosen in the recent few years as location for many successful conferences and events. We expect scientific contributions of excellent scientific value, international participation, and an exceptionally high attendance by academic, industrial, and government participants; the last two editions attracted more than 400 participants.

Moreover, this year the ECML/PKDD 2011 will be hosted from 5-9 of September 2011 in Athens Royal Olympic Hotel, a five star property in the centre of Athens. Athens Royal Olympic lays just in front of the famous Temple of Zeus and the National Gardens. It is underneath the Acropolis and only 2 minutes walk to the new Athens Acropolis Museum. Both Welcome Reception (the evening of 5th of September 2011) and Conference Banquet (the evening of 7th of September 2011) will take place at the roof garden of Athens Royal Olympic with the incomparable privilege of enjoying a fantastic view of the Temple of Zeus, the Acropolis, the National Gardens, the Marble Stadium, the Hadrian's Arch, the Lycabettus Hill, the Greek Parliament, the Old Observatory and the Herodion Theatre. The Poster Session (the evening of 6th of September 2011) will be held at the National and Kapodistrian University of Athens in a neoclassical residence, on the northeastern side of the Acropolis, recently renovated and operating as the University Museum. Finally, the Farewell Reception (the evening of 8th of September 2011) will be held at the Acropolis Museum's restaurant with panoramic view of the Acropolis and a 700 square meter public terrace commanding a breathtaking view of the historic hills of Athens.

Thus, ECML/PKDD 2011 provides a forum in which sponsors will enjoy a great amount of visibility within the European and international community. The conference web site, continuously updated at [www.ecmlpkdd2011.org](http://www.ecmlpkdd2011.org), will be from now on the reference point of this broad community: on the basis of previous experience we expect several tens of thousands of contacts until the beginning of September 2011 when the event will take place. Other promotion initiatives will be carried out, nationwide and internationally, through web portals, mailing lists, posters and posting on social media, including LinkedIn, Facebook and Twitter.



We are inviting your organization to contribute actively in the organization of this major event by contributing as one of the distinguished ECMLPKDD 2011 sponsors. Conference sponsorship enables your organization to reach directly experts from industry and academia, and possibly to distribute your merchandise and to exhibit your products. Depending on the level of your contribution we can arrange different kinds of involvements in the conference. We also propose extremely high visibility type of sponsorships, such as being the unique sponsor of one of our main social events.

## **Sponsorship Opportunities**

ECML/PKDD 2011 sponsors can choose among four different levels of sponsorship depending on the contribution.

### **Platinum Sponsorship: €8,000**

- Company logo and link on the conference website
- Company logo on the conference program and any produced collateral material
- Exhibition space and banner on site
- Brochure and demo CD included in attendees conference bag
- Right to participate in the industrial track either as speaker or simple attendee
- 2 full conference registration (including the conference banquet)
- 2 complimentary full student conference registrations
- 2 additional tickets for the conference dinner

Moreover, Platinum Sponsors can choose to be the unique patron of one of our social events. Beyond being recognized as the event unique patron, you can have your exhibition space and banner on the event site. We will offer the following opportunities on a first-comes-first-served basis.

### **Gold Sponsorship: €5,000**

- Company logo and link on the conference website
- Company logo on the conference program and any produced collateral material
- Exhibition space and banner on site
- Brochure and demo CD included in attendee conference bag
- 1 full conference registration (including the conference banquet)
- 1 complimentary full student conference registration 1 additional ticket for the conference banquet

### **Silver Sponsorship: €3,000**

- Company logo and link on the conference website
- Company logo on the conference program and any produced collateral material
- Short promotional material in attendee conference bag
- Free attendance to industrial track
- 1 full conference registration (including the conference banquet).



### **Bronze Sponsorship: €1,500**

- Company logo and link on the conference website
- Company logo on the conference program and any produced collateral material
- 1 full conference registration (including the conference banquet).

**Additional arrangements** are anytime possible. Please feel free to contact us for further information or administration support:

[sponsorship@ecmlpkdd2011.org](mailto:sponsorship@ecmlpkdd2011.org)

ECML PKDD 2011 Sponsorship Co-Chairs:

- Ina Lauth (Fraunhofer IAIS, St. Augustin, Germany),  
[codrina.lauth@iais.fraunhofer.de](mailto:codrina.lauth@iais.fraunhofer.de),  
Tel.: +49 174 200 65 31 (German, Romanian, English, French)
- Ioannis Kopanakis (TEI Crete, Greece),  
[i.kopanakis@emark.teicrete.gr](mailto:i.kopanakis@emark.teicrete.gr),  
Tel: +306974425843 (English, Greek)